



FORMERLY THE CALGARY POLICE RODEO

## SAME GREAT RODEO, BRAND NEW LOOK

### DEAR FRIENDS,

The Calgary First Responders Rodeo is excited for the upcoming year as this is our 41st Anniversary and it is going to be a BIG ONE. Mark this date on your calendar, Saturday August 16 2025, the date of Calgary First Responders Association's annual rodeo to be held at the COCHRANE LIONS RODEO GROUNDS.

The Calgary First Responders Rodeo is an amateur competition which features contestants from the Police, EMS, and Fire community throughout Canada and the United States. This family-oriented event includes a children's carnival as well as exhibitions and concessions during the day, not to mention a good ol' fashioned barn dance in the evening! Proceeds from these activities go to support a worthy cause and our official benefactors, the Missing Children Society of Canada (MCSC) and the newly added Children's Cottage Society of Calgary.

The goal of the Calgary First Responders Rodeo is to raise both money and awareness for these important projects. As a result of the 2024 Rodeo, a cheque for \$20,000 was presented to the MCSC and \$10,000 to Children's Cottage Society of Calgary. We are looking to donate even more this year to our two benefactors.

In order to hold a successful event, we require many volunteers and corporate sponsorships. We invite your organization to be a part of our team so that we may provide a full spectrum of rodeo events with quality rodeo stock. In return, we will provide you with prominent exposure in our program, arena, evening dance facility, advertisements and the Calgary First Responders Rodeo web site.

Thank you for taking the time to consider supporting this *one-of-a kind* event.

With warm regards,

**JIMMY DALIDOWICZ, PRESIDENT**

Calgary Police Rodeo Association



# SPONSOR INFORMATION

## BRONZE SPONSOR - \$1,000

- Signage in Rodeo Arena
- Listed as Bronze Sponsor in Rodeo Program
- Logo displayed on the Calgary Police Rodeo Web

## SILVER SPONSOR - \$3,000

- Large signage in Rodeo Arena
- Company Logo on Jumbo Video Screen on Day of Rodeo
- Logo placement on Calgary Police Rodeo Association web site
- Half Page Ad in Rodeo Program
- Access to VIP Area at the Cochrane Rodeo Grounds
- Rodeo Event Sponsor and Buckle Presentation at Rodeo
- Entitled to hand out approved promotional materials to all spectators
- 5 VIP passes for the rodeo and 5 tix to the dance

## GOLD SPONSOR - \$5,000

### ALL OF THE BENEFITS OF SILVER SPONSORSHIP PLUS THE FOLLOWING:

- Full Page Ad in Rodeo Program
- Continuous Replay of Logo/Ad on Jumbo Video Screen on Rodeo Day
- Prominent display of logo or name on Posters for the Rodeo
- Access to VIP Area at the Cochrane Rodeo Grounds
- Participation at all media charitable cheque presentations
- Entitled to hand out approved promotional materials to all spectators
- Option to have company booth on the rodeo grounds on day of rodeo
- Option to have company name/logo on Director's Shirts
- 10 VIP passes for the rodeo and 10 tix to the dance

### BACK BY POPULAR DEMAND

DON'T MISS OUT ON BECOMING A CHUTE SPONSOR FOR AN ADDITIONAL \$1,000  
AND GET YOUR BANNER ON ONE OF EIGHT CHUTES.

## PLATINUM SPONSOR

\$10,000

### ALL OF THE BENEFITS OF THE SILVER AND GOLD SPONSORSHIP PLUS:

Chute Sponsorship  
included

20 VIP passes for the rodeo  
and 20 tix to the dance

Yellowstone Experience  
Included

WE HOPE THAT WE CAN COUNT ON YOUR PARTICIPATION IN OUR EFFORTS TO RAISE FUNDS FOR  
OUR CHARITIES AND WOULD BE PLEASED TO HAVE YOU AS A PARTNER IN THIS EVENT.

THE BOARD OF DIRECTORS  
CALGARY POLICE RODEO ASSOCIATION



PROUDLY SUPPORTING THE MISSING CHILDREN SOCIETY OF CANADA  
AND CHILDREN'S COTTAGE OF CALGARY